



Change to EU import rules: Product Identifiers (PIDs)

Information accurate as of October 1, 2026





Customs rules are changing for consumer goods imported into the EU customs territory.

As part of wider changes to EU import rules, for shipments valued at €150 or less, sold in distance sale to consumers (B2C) and shipped into the EU, sellers are being mandated to provide Product Identifiers (PIDs) when shipping their goods into the EU.

This new data requirement has been encouraged since July 1, 2026 to enable a smooth transition and will be enforced from November 1, 2026. It marks a significant change for sellers when shipping their goods into the EU because it is the first time information is required at individual product level (not shipment level) for customs declarations.



If we don't have the right information in compliance with the new regulation relating to products sold in the EU, your shipments can't be cleared and your customers won't receive their goods.

What are PIDs?

There are three types of PID:

1

M-PID

Merchant Product Identifier

Your own SKU or product code used to identify the product in your catalogue.

MANDATORY

2

NS-PID

Non-Standardised Manufacturer Product Identifier

The model, part of style number assigned by the manufacturer.

MANDATORY

3

S-PID

Standardised Manufacturer Product Identifier

A globally recognised identifier such as a GTIN, EAN, UPC or ISBN, where available.

**MANDATORY
IF IT EXISTS**

What are PIDs?

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Merchant Product Identifier

Your own SKU or product code used to identify the product in your catalogue.

MANDATORY

Where to find it:

- In the merchant's ERP or inventory system
- E-commerce or marketplace system



Product Details
To Kill a Mocking Bee
Author: Audrey Smith
Publication Date: 8 July 2003
Language: English
Type: Paperback
Product Code: SKU-4853
Customer Reviews: 4.5
Delivery & Returns
Next Day Delivery
Order by 9pm for Next Day Delivery

Additional Information	
SKU	SKU-4853
Title	To Kill a Mocking Bee
Author	Audrey Smith
Condition	New
Binding Type	Paperback
Number of Pages	285
ADD TO BASKET	

There are three types of PID:

NS-PID

The model, part of style number assigned by the manufacturer.

MANDATORY

- On product label or packaging
- In supplier catalogues or product datasheets
- Provided by distributor or wholesaler if applicable



★★★★ 230 Reviews

Book Details

Editor's Note

10 inches x 7 inches

Full Colour Cover

285 Pages

Publication Date: 08/07/2003

ID: TKAMB-paperback

What are PIDs?

There are three types of PID:

3

S-PID

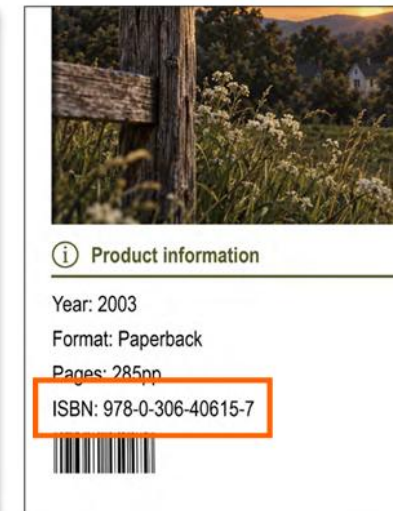
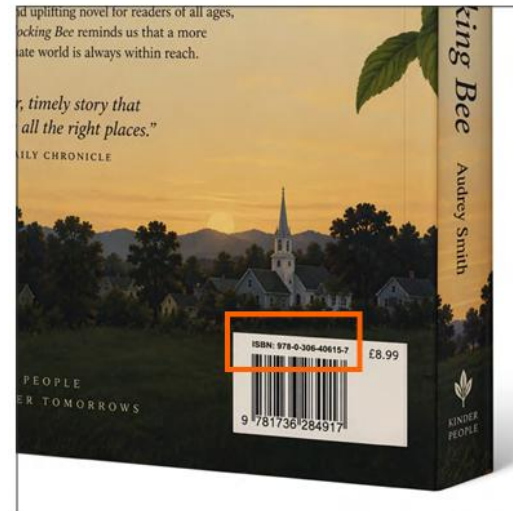
Standardised Manufacturer Product Identifier

A globally recognised identifier such as a GTIN, EAN, UPC or ISBN, where available.

**MANDATORY
IF IT EXISTS**

Where to find it:

- On or under the barcode
- In a GS1 registry / barcode database
- In retailer listing information on marketplaces



If the S-PID is non-existent write “NO”. Never leave this field blank when using FedEx automated tools or on your Commercial Invoice.

When adding a Product Identifier code to your shipment, each must be identified using the proper header (M-PID; NS-PID; S-PID) followed by the respective code. If no S-PID exists, please add “NO”.



Shipper email address and contact details must also be provided so we can contact you in case of missing or inaccurate PIDs.





When to include PIDs

Sellers are required to provide Product Identifier codes for each item in shipments valued at €150 or less, sold in distance sale to consumers (B2C) and imported into the EU.

PIDs only apply to distance sale B2C shipments and are not required for B2B VAT registered recipients in the destination country. This will be determined by the recipient's VAT number.

For example:

- If you have a B2C shipment going to one of the 27 EU member states and no VAT number is provided in the Tax ID field on our automation tools FedEx Ship Manager at fedex.com or FedEx Ship API, you need to provide PIDs to complete the shipment.
- If you have a B2B shipment and a VAT number is provided in the Tax ID field on our automation tools FedEx Ship Manager™ at fedex.com or FedEx Ship API, PIDs are not required.

B2C shipment –
No recipient VAT number

✓ PID Required

B2B shipment –
recipient VAT number

✗ No PID Required



When to include PIDs

Specific compliance solutions

There are a small number of compliance solutions for specific product categories.

- For agricultural, artisanal and cultural goods, you can use designated conventional identifiers to comply, provided your items are correctly classified under the specified commodity codes.
- For healthcare, medical and pharmaceutical goods, highly specific identifier requirements are given, depending on their classification.
- For second-hand, refurbished and custom goods, the PID requirement remains fully mandatory. You must provide the identifier that corresponds to the baseline or original item.



For more details, view the [European Commission's guidance document](#).

How to provide PIDs if you use FedEx Commercial Invoice

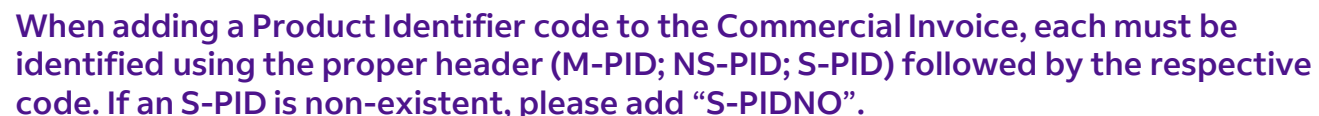
How do you ship with FedEx?	What you need to do	Do you need to include PIDs on your Commercial Invoice?	Do you need to provide PIDs on an additional document?
FedEx Ship Manager™ at fedex.com	Provide PIDs directly in the FSM shipping screens	No	No
FAPI (Ship API and/or Regulatory API) schema	Submit PIDs via the API	No	No
FAPI (not integrated) & Non-FSM / Offline (customers e.g. GSM, FUSE) using a FedEx-generated Commercial Invoice	Provide a separate document, listing the PIDs for each item	No – in case of a FedEx generated CI, do not provide PIDs in the description field. Use a supplementary document instead	Yes
FAPI (not integrated) & Non-FSM / Offline (customers e.g. GSM, FUSE) using their own Commercial Invoice	Include the PIDs for each item directly on your own Commercial Invoice	Yes	No (if the PIDs are already on your own Commercial Invoice)

- ① **Merchant Product Identifier example:**
123456
- ② **Non-Standardised Manufacturer Product Identifier example:**
12AD3456
- ③ **Standardised Manufacturer Product Identifier example:**
123456 or NO if the S-PID is not available

Here is an example of how line items should be entered on your Commercial Invoices and supporting documentation, such as packing lists.

Each PID should be preceded by the abbreviation for that specific identifier, without any spaces or commas, as follows:

- Each of these three PID entries should be separated by a single space, as shown in the example (right).



PAUL'S PEDALS COMMERCIAL INVOICE									
This invoice must be completed in English.									
EXPORTER: Tax ID#: _____ Contact Name: Andrew Anderson Telephone No.: (531) 544-169 Email: info@paulspedals.com Company Name / Address: Paul's Pedals 52 Main Street New York Country / Territory: USA Parties to Transaction: ☐ Related ☒ Non-Related					Ship Date: 12 November 2026 Air Waybill No / Tracking No: 111536657599 Invoice No.: #534893 Payment Terms: Bill of Lading: Purchase of Shipment: SOLD				
CONSIGNEE: Tax ID#: _____ Contact Name: Carol Smith Telephone No.: 011 311111 Email: carolsmith@gmail.com Company Name / Address: 34 Times Avenue Berlin Country/Territory: GERMANY					SOLD TO / IMPORTER (if different from Consignee): ☒ Same as CONSIGNEE: Tax ID#: _____ Company Name / Address: _____ Country Territory: GERMANY				
If there is a designated broker for this shipment, please provide contact information. Name of Broker: _____ Tel No.: _____ Contact Name: _____ Duties and Taxes Payable by ☐ Exporter ☒ Consignee ☐ Other If Other, please specify: _____									
No. of Packages	No. of Units	Net Weight (LBS / KGS)	Unit of Measure	Description of Goods	Harmonized Tariff Number	Country / Terr. of MFR	Unit Value	Total Value	
1	1.00	1.50	EA	Special Effects Pedals for use with Musical Instruments. M-PIDNDV2 NS-PIDNDV2 S-PIDGTIN810209870096	854379	US	119.000000	119.00	
Total Page		Total Units	Total Net Weight (Indicate LBS / KGS)	Total Gross Weight (Indicate LBS / KGS)	Terms of Sale:		Subtotal	119.00	
1		1.00	1.50 LB	1.50 LB			Insurance:	0.00	
Special Instructions: Order# - #107390, 1 of 1							Fright:	0.00	
Declaration Statement(s): These items are controlled by the US Government and authorized for export only to the country of ultimate destination for use by the ultimate consignee or end-user(s), either in their original form or after being incorporated into other items, without first obtaining approval from the US Government or as otherwise authorized by US law and regulations.							Packaging:	0.00	
I declare that all the information contained in this invoice to be true and correct.							Handling:	0.00	
Originator or name of company representative if the invoice is being completed on behalf of a company or individual: Andrew Anderson							Other:	0.00	
Signature / Title / Date:					09/09/2026		Invoice Total:	119.00	
							Currency Code:	USD	

How to provide PIDs

The screenshot displays the FedEx Ship Manager web application. The main interface is divided into several sections: a left sidebar with navigation links (CREATE SHIPMENT, SHIPMENTS, E-COMMERCE, PICKUPS, ADDRESS BOOK, SHIPMENT PROFILES, SETTINGS, HELP), a central 'Ship from' and 'Deliver to' section, and a 'Package details' section. A modal dialog box titled 'Add commodity item' is open in the foreground. This dialog contains fields for 'Item description (in English)', 'Harmonized code', 'Weight and customs value', 'Net weight', 'Quantity', 'Unit', 'Customs value', and 'Country/territory of manufacture'. It also includes a 'REGULATORY UPDATE' section with a warning about missing or incomplete information. At the bottom of the dialog are 'CANCEL' and 'ADD' buttons.

Don't forget !



If you use FedEx Commercial Invoice,

when adding a Product Identifier code to your shipment, enter the respective codes directly without any header. If an S-PID is non-existent, please add “NO”



If you use your own commercial invoice,

when adding a Product Identifier code to your shipment, each must be identified using the proper header (M-PID; NS-PID; S-PID) followed by the respective code. If an S-PID is non-existent, please add “S-PIDNO”



Shipper email address and contact details must also be provided so we can contact you in case of missing or inaccurate PIDs.



Why does it matter?

Customs Authorities are requesting PIDs to perform risk analysis and provide better control on products arriving into the EU customs territory.

FedEx acts as the customs broker at the time of import into the EU customs territory.



Following guidance from the European Union authorities, we strongly recommend adding PIDs now, to help ensure smooth clearance for shipments arriving in the EU, in preparation for November 1 enforcement.

Want more information?

Visit fedex.com to learn more about how EU customs changes will affect your shipments.

