

**The FedEx Super Bowl LX Sweepstakes Official Rules (“Rules”)
No Purchase Necessary to Enter or to Win.**

- 1. Eligibility:** The FedEx Super Bowl LX Sweepstakes (“Sweepstakes”) is open to legal residents of the fifty (50) United States and the District of Columbia (the “U.S.”), and Canada who have reached the age of majority in their state/jurisdiction of residence as of the date of entry. The Sweepstakes is also open to businesses that are lawfully registered and operate in the U.S. and Canada. The business owners or authorized employees who enter on behalf of the business must be legal residents of the U.S. or Canada who have reached the age of majority in their state/jurisdiction of residence as of date of entry. Employees of Federal Express Corporation (“Sponsor”), Don Jagoda Associates, Inc. (“Administrator”), Counterpart Communication Design, and each of their respective parent and affiliate companies (collectively with Sponsor, Administrator, Counterpart Communication Design, the “Promotion Parties”) as well as the immediate family (spouse, parents, siblings and children) and household members of each such employee are not eligible. Employees, officers, directors, agents and representatives of NFL Enterprises LLC, The NFL Parties (defined as NFL Properties LLC, National Football League, its member professional football clubs, NFL Ventures, Inc., NFL Ventures, L.P., NFL Enterprises LLC, NFL International LLC, NFL Productions LLC, and each of their respective affiliates, owners, subsidiaries, shareholders, officers, directors, agents, representatives and employees, both individually and collectively) and each of their respective parents, affiliates, subsidiaries, advertising and promotion agencies and each such individual’s immediate family members (mother, father, sister, brother, any child, husband, wife and their respective spouses, regardless of where they reside) and those living in their same households, whether or not related, are not eligible to participate or win a prize. Subject to all applicable laws and regulations. Void outside the U.S., Canada and where prohibited. Eligible persons/businesses who participate in the Sweepstakes will be referred to as “Participant”, “you” or “your” in these Rules. Participation constitutes Participant’s full and unconditional agreement to these Rules and Sponsor’s and Administrator’s decisions, which are final and binding in all matters related to the Sweepstakes. Winning a prize is contingent upon fulfilling all requirements set forth herein. FedEx account (if you have one) must be in good standing, as determined by Sponsor in its sole discretion.
- 2. Sweepstakes Timing:** Sweepstakes begins at 10:00 a.m. Eastern Time (“ET”) on October 21, 2025 and ends at 5:00 p.m. ET on December 22, 2025 (“Sweepstakes Period”).
- 3. How to Enter the Sweepstakes:** During the Sweepstakes Period, as an eligible Participant with a FedEx account, you can register at www.fedex.ca/nflsweeps by completing all required fields of the onscreen registration form, including providing your individual or business FedEx account number, to receive one (1) entry into the Sweepstakes (“Registration Entry”). Multiple Participants can be registered with the same FedEx account number. An email address may only be used once. You may not enter the same email address with different FedEx accounts. By registering a FedEx account number as an individual or as a business, you affirm and acknowledge that you are an owner or authorized representative of the FedEx account number and are authorized to enter using such account number. If you do not have a FedEx account and do not wish to sign up for one, but do wish to enter the Sweepstakes, you may hand-print your full name, business name (if applicable) and email address on a 3" x 5" piece of paper and mail it in a separate hand-addressed, stamped envelope with sufficient postage to be mailed to the U.S. to: The FedEx Super Bowl LX Sweepstakes Registration Entry, P.O. Box 7740, Melville, NY 11775-7740 USA. Limit one (1) Registration Entry per Participant, regardless of entry method. Mail-in Registration Entries must be complete to be eligible and must be postmarked by December 22, 2025, and received by December 29, 2025 to be eligible. Mechanically reproduced or automated mail-in Registration Entries are not eligible.

During the term of any national Canada Post service shut down, Canadian residents only may submit all information required for a Mail-in Registration Entry to fedex@dja.com.

There are four (4) ways to earn additional entries after a Registration Entry is obtained:

- 1) Making a Qualifying FedEx Shipment: Once registered, Participants may earn additional entries (as described below) by completing qualifying FedEx shipments as listed in the chart below (“shipments”) using a valid and eligible FedEx account number that was registered for the Sweepstakes and is in good standing, as determined by the Sponsor in its sole discretion.

Qualifying Shipments for United States-based Accounts

Eligible FedEx shipping services (United States)	Additional Entries
FedEx International First®	4
FedEx International Priority® Freight	4
FedEx International Economy® Freight	4
FedEx® International Connect Plus	4
FedEx One Rate®	3
FedEx First Overnight®	3
FedEx 1Day® Freight	3
FedEx International Priority®	3
FedEx International Priority® Express (IPE)	3
FedEx Priority Overnight®	2
FedEx International Ground®	2
FedEx 2Day® Freight	2
FedEx Freight® Priority	2
FedEx Freight Direct	2
FedEx Standard Overnight®	1
FedEx Express Saver®	1
FedEx 2Day®	1
FedEx 2Day® A.M.	1
FedEx Ground®	1
FedEx Ground Multiweight®	1
FedEx Ground® Economy	1
FedEx Home Delivery®	1
FedEx 3Day® Freight	1
FedEx Freight® Economy	1
FedEx International Priority DirectDistribution®	1
FedEx International Economy®	1

Qualifying Shipments for Canadian-based Accounts

Eligible FedEx shipping services (Canada)	Additional Entries
FedEx® International Priority Freight	4
FedEx® International Express Freight	4
FedEx® International Economy Freight	4
FedEx® International Deferred Freight	4
FedEx® International Connect Plus	4
FedEx International Premium™	4
FedEx International First®	4
FedEx International Priority®	3
FedEx International Priority® Express	3
FedEx First Overnight®	3
FedEx 1Day® Freight	3
FedEx Priority Overnight®	2
FedEx International Ground™	2

FedEx Freight Priority®	2
FedEx® International Economy	1
FedEx® International DirectDistribution Surface Solutions	1
FedEx Standard Overnight™	1
FedEx International Priority DirectDistribution® Freight	1
FedEx International Priority DirectDistribution®	1
FedEx Ground®	1
FedEx Freight Economy®	1
FedEx Economy®	1
FedEx 2Day®	1

- 2) **Mail-in Entry:** If you received a Registration Entry via your FedEx account number, you may earn additional entries by hand-printing your full name, business name (if applicable), FedEx account number and email address on a 3" x 5" piece of paper and mailing it in a separate hand-addressed, stamped envelope with sufficient postage to be mailed to the U.S. to: The FedEx Super Bowl LX Sweepstakes-Bonus Entry, P.O. Box 7740, Melville, NY 11775-7740 USA. If you do not have a FedEx account number and have sent a mail-in Registration Entry, you may earn additional entries by hand-printing your full name, business name (if applicable) and email address on a 3" x 5" piece of paper and mailing it in a separate hand-addressed, stamped envelope with sufficient postage to be mailed to the U.S. to: The FedEx Super Bowl LX Sweepstakes-Bonus Entry, P.O. Box 7740, Melville, NY 11775- 7740 USA. Limit one (1) mail-in entry per envelope. Each mail-in bonus entry is equivalent to four (4) entries. All mail-in entries must be complete to be eligible. All mail-in entries must be postmarked by December 22, 2025 and received by December 29, 2025, to be eligible. Mechanically reproduced or automated mail-in entries are not eligible.
- 3) **FedEx Rewards (U.S. Residents Only):** Once registered, Participants who reside in the U.S. and are enrolled in the FedEx Rewards program, will automatically earn four (4) additional entries into the Sweepstakes. Participants who have a FedEx account but are not enrolled in the FedEx Rewards program can earn four (4) additional entries for enrolling in the FedEx Rewards program at getrewards.fedex.com. Separate terms and conditions apply.

Canadian Bonus Entries (Canada Residents Only): Since the FedEx Rewards program is not available to Canadian residents, a Canadian resident can earn four (4) additional entries by hand-printing their full name, business name (if applicable), FedEx account number (if they have one) and email address on a 3" x 5" piece of paper and mailing it in a separate hand-addressed, stamped envelope with sufficient postage to be mailed to the U.S. to: The FedEx Super Bowl LX Sweepstakes FedEx Rewards Bonus Entry, P.O. Box 7740, Melville, NY 11775-7740 USA.

- 4) **FedEx Ship Manager® (U.S. Residents Only):** Once enrolled, Participants who reside in the U.S. and are enrolled in the FedEx Ship Manager® tool, will automatically earn one (1) additional entry into the Sweepstakes.

Canadian Bonus Entries (Canada Residents Only): Since the FedEx Ship Manager® tool is not available to Canadian residents, a Canadian resident can earn one (1) additional entry by hand-printing their full name, business name (if applicable), FedEx account number (if they have one) and email address on a 3" x 5" piece of paper and mailing it in a separate hand-addressed, stamped envelope with sufficient postage to be mailed to the U.S. to: The FedEx Super Bowl LX Sweepstakes-FedEx Ship Manager Bonus Entry, P.O. Box 7740, Melville, NY 11775-7740 USA.

During the term of any national Canada Post service shut down, Canadian residents only may submit all information required for the Canadian Bonus Entries to fedex@dja.com.

Limit two hundred (200) entries per Participant, regardless of method of entry or combination of methods of entry. In the event of a dispute as to any Registration Entry, shipment entry, or FedEx Rewards entry, the authorized account holder (as determined by the business owner, if applicable) of the FedEx account number used to register for the Sweepstakes will be deemed to be the Participant. The "authorized account holder" of the FedEx account number is the natural person/business assigned to the FedEx account number by FedEx. A potential winner may be required to show proof of being the authorized account holder of the FedEx account number or proof of being an authorized representative of the business associated with the FedEx account number. In the event of a dispute as to any entry not affiliated with a FedEx account number, the authorized account holder of the email address used to register for the Sweepstakes will be deemed to be the Participant. The "authorized account holder" is the natural person assigned an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address. A potential winner who entered without a FedEx account number may be required to show proof of being the authorized account holder of the email address associated with entry. Normal internet access and usage charges imposed by your internet service provider will apply. Proof of sending or submission will not be deemed to be proof of receipt by Sponsor. All entries become the property of the Sponsor and will not be returned.

4. **Prizes: Grand Prizes (2):** A 5-day/4-night trip for two (2) to Super Bowl LX, including round-trip economy class air transportation to San Francisco, round-trip ground transfers to/from airport/hotel, deluxe hotel accommodations for four (4) nights (based on double occupancy and availability), admission for two (2) into the NFL Alumni's Super Bowl Weekend Welcome Reception, admission for two (2) into The Players Tailgate pre-game party, a Super Bowl gift bag for winner, a commemorative Super Bowl LX cardstock ticket for winner, official Super Bowl Ticket Lanyard and official Players Tailgate VIP Tailgate Pin for winner and two (2) Lower Level End Zone/Corner Super Bowl LX game tickets. The approximate retail value of each Grand Prize is estimated at USD \$35,600. **First Prize (1):** \$10,000, awarded as a check. **Second Prize (1):** \$5,000, awarded as a check. **Third Prizes (2):** \$2,500, awarded as a check. Limit one (1) prize per Participant.
5. **Drawing:** The winners will be selected in a random drawing on or about January 6, 2026, from among all eligible entries received/postmarked during the Sweepstakes Period. Drawing will be conducted by the Administrator (at their office in Melville, NY, USA), an independent judging organization whose decisions are final on all matters relating to this Sweepstakes. Odds of winning a prize depend upon the total number of eligible entries received/postmarked during the Sweepstakes Period.
6. **General Rules:** Sponsor reserves the right to substitute a prize of equal or greater value if any advertised prize (or portion of prize) is unavailable for any reason. No substitution or transfer of prize by Participant/winner is permitted, other than as described above. Winners will not receive difference between actual and approximate retail value. Taxes related to prizes are the responsibility of the individual winners/winning businesses. US winners/winning businesses will be issued a 1099 tax form for the actual value of the prize received in the year that prize is awarded. Potential Grand Prize winners will be required to execute and return, via email or prepaid FedEx overnight shipment, a declaration of eligibility and liability/publicity release (where legal) ("Declaration Package") within forty-eight (48) hours of attempted notification, or the prize may be forfeited and an alternate winner will be selected, time permitting (for a Grand Prize). If a winner wins on behalf of a business, the authorized employee who entered on behalf of the business must complete the Declaration Package and if they wish, they may transfer the prize to another employee at their business and in that event the transferred employee would be deemed the potential winner and must also execute a Declaration Package prior to prize acceptance. Business participants bear the sole responsibility to ensure that their business policy does not prohibit the awarding of a prize to an employee prior to prize acceptance. Grand Prize trips must be taken on dates specified by Sponsor surrounding Super Bowl LX, which are subject to change. If a Grand Prize winner is unable to travel on dates specified and agreed to, prize will be forfeited with no compensation and an alternate winner will be selected, time permitting. Sponsor will determine airline and flight itinerary in its sole discretion. Airline carrier's regulations and conditions apply. No refund or compensation will be made in the event of the cancellation or delay of any flight. Travel and accommodations are subject to availability. Travel is subject to the terms and conditions set forth in this Sweepstakes, and those set forth by the Sponsor's airline carrier of choice as detailed in the passenger ticket contract. Trip may not be combined with any other offer and travel may not qualify for frequent flyer miles. In the event a Grand Prize winner lives within one-hundred eighty (180) miles of Santa Clara, CA (in Sponsor's sole discretion), round-trip ground transportation will be provided in lieu of air transportation and no additional compensation will be provided. Travel companion must travel on same itinerary and at the same time as the winner. If a travel companion is a minor, winner must be travel

companion's parent or legal guardian. Travel companion (or winner on behalf of minor travel companion) must execute a liability/publicity release (where legal) prior to issuance of travel documents. The winners and travel companions must possess valid travel documents (e.g. REAL ID-compliant driver's license or REAL ID-compliant non-driver ID, passport, passport card, visa, etc.) in order to travel. Travel restrictions, conditions and limitations may apply. Winners and their travel companions must follow any applicable Covid or other protocols required at time of travel. Sponsor will not replace any lost, mutilated, or stolen tickets, travel vouchers or certificates. Actual value may vary based on airfare fluctuations and distance between departure and destination and any difference in value will not be awarded. All other expenses and costs, not expressly listed above, including, but not limited to, taxes, insurance, telephone charges, room service and laundry services, personal expenses, gratuities, entertainment, transfers, incidental charges, or any other items not specifically described in these Rules, any transportation not mentioned within such prize descriptions and all expenses for any of the foregoing are the sole responsibility of the Grand Prize winners. In the event that Super Bowl LX is cancelled or postponed for any reason, that portion of the prize will not be awarded and no additional compensation will be provided. First, Second and Third Prize winners will be required to execute and return, via email or prepaid FedEx shipment, a Declaration package within seven (7) days of attempted notification, or the prize may be forfeited and an alternate winner will be selected. Return of any prize or prize notification as undeliverable will result in disqualification and alternate selection. Prize winners (who have a FedEx account) must have a FedEx account in good standing, at time of prize award as determined by Sponsor in its sole discretion. Prize winners must also be in good standing with their employer, if applicable, at time of prize award or prize will be forfeited. All Canadian potential winners will also be required to correctly answer, unaided, a time-limited arithmetic skill testing question in order to be eligible to win a prize. The Promotion Parties are not responsible for lost, late, illegible, mutilated, misdirected or postage-due mailed entries; technical, hardware or software malfunctions; telephone failures of any kind; lost or unavailable network connections; or failed, incorrect, inaccurate, incomplete, garbled or delayed electronic or other communications, whether caused by the sender or by any of the equipment or programming associated with or utilized in this Sweepstakes, that may limit the ability to participate, or whether caused by any human error that may occur in the processing of the entries in the Sweepstakes. Sponsor reserves the right to modify or cancel the Sweepstakes if it is technically corrupted in any way, at its sole discretion, and award the applicable prizes from among all eligible entries received/postmarked prior to cancellation. Acceptance of a prize constitutes permission to use each winner's name and winning business' name (as applicable) for promotional purposes without further compensation or permission except where prohibited by law, without further compensation or permission from winner or winning business as applicable. The Promotion Parties will have no liability or responsibility for any claim arising in connection with participation in this Sweepstakes or use of any prize that is awarded and assume no responsibility for any injury or damage to participants or to any other person's computer relating to or resulting from entering this Sweepstakes. By receipt of any prize, each winner agrees, on behalf of themselves or their business (as applicable), to release, indemnify and hold harmless the Promotion Parties from and against any claims or causes of action, including, but not limited to, personal injury, death, or damage to or loss of property, arising out of participation in the Sweepstakes or receipt or use or misuse of any prize ("Claims"). Participant also irrevocably waives all claims against the National Football League, its member professional football clubs, NFL Ventures, Inc., NFL Ventures, L.P., NFL Properties LLC, NFL Enterprises LLC and each of their respective subsidiaries, affiliates, shareholders, officers, directors, agents, representatives and employees (collectively, the "NFL Entities") and agrees that the NFL Entities will have no liability or responsibility for any claim arising in connection with participation in this Sweepstakes or the prizes awarded. By participating in this Sweepstakes, each Participant agrees to be bound by the Rules and the decisions of the Sponsor/Administrator.

7. **Disputes:** Participants, winners, and Grand Prize winners' travel companions agree that: (a) they release and will defend, indemnify and hold harmless the Promotion Parties from and all any and all Claims; (b) Claims arising out of or connected with this Sweepstakes, or the prizes awarded shall be resolved individually, without resort to any form of class action, and solely and exclusively in a federal or state court located in Shelby County, Tennessee in the U.S.; (c) Participant submits to sole and exclusive personal jurisdiction to said courts in the State of Tennessee for any such dispute and irrevocably waives any and all rights to object to such jurisdiction; (d) any and all Claims, judgments, and awards shall be limited to actual damages of no more than USD \$100, including costs associated with entering this Sweepstakes, but in no event attorneys' fees; and (e) under no circumstances will Participant be permitted to obtain awards for and Participant hereby waives all rights to claim punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATION OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU. All issues and questions concerning the construction, validity, interpretation and enforceability of these Rules, or the rights and obligations of Participants or the Promotion Parties

in connection with this Sweepstakes shall be governed by, and construed in accordance with, the laws of the State of Tennessee in the U.S., without giving effect to any choice of law or conflict of law rules of provisions (whether of the State of Tennessee, the United States, or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Tennessee in the U.S.

- 8. Data Protection/Privacy Notice:** Information collected by Sponsor in connection with this Sweepstakes may be used by Sponsor in accordance with the online Privacy Notice posted on <http://www.fedex.com/us/security/privacy-policy-us.html> and applicable data protection laws and may be provided to Sponsor's third parties involved in administration of the Sweepstakes. Third parties who assist Sponsor with the administration of the Sweepstakes are authorized to use your information for the sole purpose of Sponsor's administration of the Sweepstakes. By selecting the option to receive promotional emails from Sponsor, Participant agrees to receive future emails from any FedEx operating company. The Participant agrees to the collection, processing and storage of his or her personal data by Sponsor for purposes of the Sweepstakes. The data controller and the data recipient is Federal Express Corporation. Canadian Participants' information will be transferred to the U.S.
- 9. Winners:** For a list of the winners, available after January 30, 2026 for a period of at least 30 days, send a stamped, self-addressed envelope (Canadians may mail a 3" x 5" piece of paper with their full name and mailing address with sufficient postage to be mailed to the U.S. without a self-addressed stamped envelope) to: The FedEx Super Bowl LX Sweepstakes Winners, Dept. AN, P.O. Box 7740, Melville, NY 11775-7760 USA.
- 10. Sponsor and Administrator:** The Sponsor of the Sweepstakes is Federal Express Corporation, Memphis, TN 38125 USA. The Administrator of the Sweepstakes is Don Jagoda Associates, Inc., 100 Marcus Dr., Melville, NY 11747 USA. The NFL Entities have not offered or sponsored this Sweepstakes in any way.