



Maintain brand identity



YOUR COMPANY'S BRAND
is one of your greatest assets,
and it's a given that your brand
colors should be reproduced
precisely and consistently
over time, especially in your
print materials.

*At FedEx Office, we love our distinctive purple
and orange and we know you feel equally
passionate about your brand colors. So why
take a chance with printing?*

*FedEx Office has more than 40 years of printing
experience and we've also achieved a G7 Master
Printer certification, enabling us to provide highly*

*accurate color matching. So you know your brand
identity is in good hands.*

*Color management is just one of the many ways
we can help your business. Let us connect you
to the possibilities.*

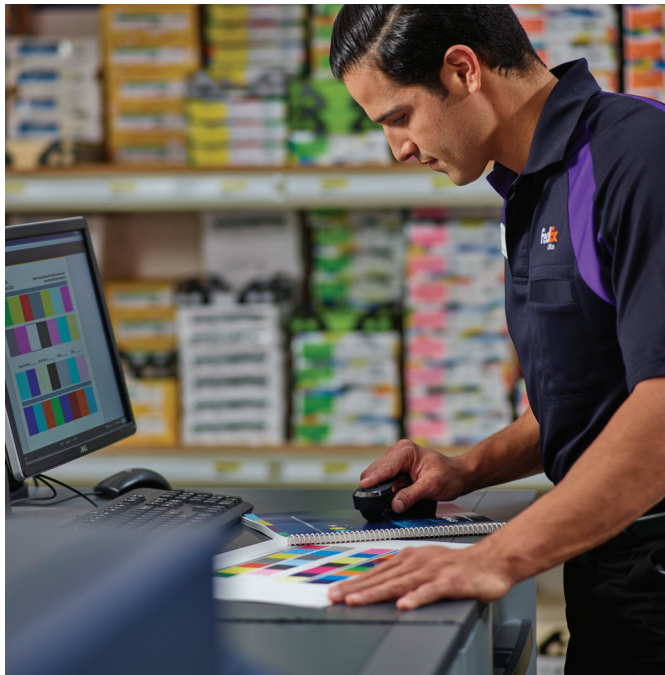
Sincerely,

Aimee DiCicco

Aimee DiCicco
Senior Vice President of Commercial
Business Development

Color your brand successful.

Brands are built and maintained on consistency — not the least of which is color consistency. When colors match across all your printed materials it creates a powerful impression. From large-format signage to brochures and business cards, the experts at FedEx Office know how to get color right. Throughout our integrated network, more than 10,000 standardized printers are calibrated to the same exacting standards, so your materials are always consistent. Day to day. Location to location.



Not every printing company understands the importance of color consistency when it comes to brand management. FedEx Office specializes in color management and is G7 certified, and has a team of dedicated specialists to ensure color consistency across all print devices and substrates.



G7 Master Qualified Printer

The industry's premier designation for color management means you get consistent color matching from proof to press.



ISO 9001: 2008 Certifications

Certified quality management systems demonstrate our ability to enhance customer satisfaction.



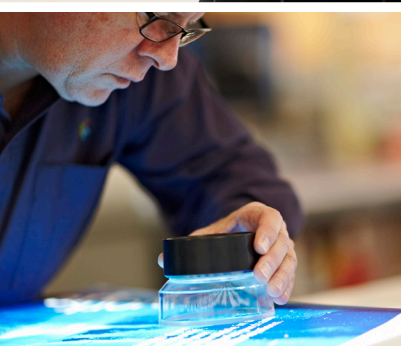


When it comes to color matching, precision is everything. A consistent look helps your brand stand out in your customers' minds and helps set you apart from your competitors. At FedEx Office, our strict procedures and precise tools help enable us to maintain accuracy throughout every step of the printing process, ensuring beautiful reproductions so your printed event materials look exactly the way you want them to.

**"My FedEx Office team
and their cell phones
could do anything!"**

— Katie Reintgen
ABB Brand Manager for the United States





One vendor. One high standard.

With more than 40 years of premier printing experience, we have the expertise to guide your company through the ins and outs of business printing — including precision color management. Our team will meet your strict brand standards at all times.

Put our experience and capabilities to work for you.

Analytic Assessment • Document Security • High-Volume Offset Printing • Promotional Print • Signs & Graphics • Direct Mail • Print Online • Business Cards • Stationery • Brochures • Presentations • Flyers • Kitting and Fulfillment • Parcel Management • Printing Solutions • Distributed Print • FedEx® Shipping • FedEx SameDay® City • FedEx® OnCampus

Discover how FedEx Office can help your organization with custom print solutions and request a consultation at [fedex.com/businesssolutions](https://www.fedex.com/businesssolutions).