






eClinicalWorks creates big events with memorable signage

How we helped

-  Onsite event consultation
-  Large-format printing
-  Dedicated team of print experts

Planning a conference is no easy task — especially a large, high-profile event. eClinicalWorks is a leader in cloud-based ambulatory clinical solutions, and it's estimated that eClinicalWorks technology is used to store the electronic medical records of nearly two-thirds of the U.S. population. "Every year, we have our National Users Conference," says Jason Perry of eClinicalWorks. "We have almost 5,000 in attendance, including customers, employees and sales staff."

For an event this size, Perry and his team needed a print vendor with expertise who would help them run the conference smoothly. They turned to the FedEx Office location onsite at the Orlando World Center Marriott.

Challenges

Perry knew he needed help understanding what types of signage would best fit the event space. Then he needed to ensure that all the signage and large-format materials would be expertly printed and installed to make the entire event space engaging, informative and easy for attendees to navigate.

Solutions

Event consulting. A few months before the conference, Perry met with a FedEx Office event solutions consultant (ESC) at the Orlando World Center Marriott.

“We walked the space to get in the mindset of our attendees. The FedEx Office ESC team members were there every step of the way to help us plan. Our consultant knew the space well and was able to provide us with lots of ideas for branding opportunities within the Marriott,” Perry says.

Large-format printing. Ideas from the ESC involved everything from which substrates to use for signage to where their signs, banners, posters and clings should be placed. “FedEx Office printed everything we could stick to a wall. They knew what I wanted before I knew what I wanted,” Perry says.

Results

Onsite expertise. Once the eClinicalWorks group arrived to finalize preparations for the conference, the FedEx Office team was on hand to help transform the Marriott. Perry says, “Someone asked our CEO during the conference, ‘Is this a Marriott or an eClinicalWorks hotel?’”

“The FedEx Office team handled our event beautifully.”

— Jason Perry, eClinicalWorks

eClinicalWorks stats

4,500+

Customers, employees and staff attended the event

850,000+

Healthcare professionals who use eClinicalWorks

80,000+

Facilities running on eClinicalWorks



Get started today

Go to fedex.com/conventions to find the FedEx Office location for your next event.