

# INTERN NEWSLETTER

THE ANNUAL NEWSLETTER OF THE FEDEX  
MARKETING AND COMMUNICATIONS COHORT



## Program overview

*An introduction to the 2024 summer internship experience. (2)*



## Metrics and mindsets

*Program feedback from the Marketing and Communications interns. (3)*



## Intern insights

*Reflections from the interns on their time at FedEx. (4-5)*



## Experience highlight

*A recap of the Marketing and Communications interns' meet and greet with Raj Subramaniam, CEO. (6)*



## Summer snapshots

*A look at the interns' favorite moments of the summer – straight from their own camera rolls. (7)*



## Letter from the editors

*Closing thoughts from interns Samantha Hendrix and Rachel Parkison. (8)*

# Program overview

2

This summer, FedEx welcomed a diverse and talented cohort of 20 interns from universities across the United States, representing a range of majors including business, marketing, communications, and MBA candidates. The program's design ensures that each intern not only contributes meaningfully to their host teams but also gains a comprehensive view of what it means to be part of a Fortune 50 company.

From day one, interns dive into meaningful projects across diverse areas, including branding, media relations, and strategic marketing. This year's interns have tackled assignments that span from website improvements and newsletters to pricing strategies and social media development. The hands-on experience and real-world challenges offer invaluable insights and skill-building opportunities.

Led by our dedicated program leaders, including Randi Taylor, this program goes beyond the traditional internship experience. Our packed summer calendar featured an array of out-of-office events designed to foster connections and explore Memphis. Highlights included networking receptions with FedEx executives, a visit to the Memphis Zoo, and explorations of the National Civil Rights Museum and FedExForum. We also engaged in community service through the FedEx Cares event with the United Service Organization (USO) and toured the FedEx World Hub to witness the company's operations up close.

As we reflect on the summer, it's clear that this program is a testament to FedEx's commitment to nurturing talent and providing a unique career preparation experience. From the engaging projects and enriching events to the supportive mentorship and vibrant community, the FedEx Marketing and Communications internship program continues to stand out as an extraordinary opportunity for career development and growth.



# Metrics and mindsets

3

*100% of Marketing and Communications interns say that...*



Their internship helped them grow as a professional.



They feel more prepared for their future career than they did before their internship.



They would recommend this internship to their peers.

*“If I could describe my internship in one word, it would be ...”*

immersive  
collaborative  
fulfilling  
transformative  
empowering  
insightful  
rewarding  
developmental  
enriching  
inspiring  
remarkable  
amazing  
fun  
enlightening  
impactful  
educational  
unforgettable  
informative





**Nupur Pandya**

Global Digital Intelligence Intern  
The University of Texas at Dallas

“At FedEx, the focus is on us, the employees. Unlike any other internship I've had, I was consulted about my work preferences. Randi, my manager, and the team ensured that this experience is about my growth and not just completing a project. The role and project I was assigned aligned perfectly with my skills. Moreover, FedEx fosters a culture that prioritizes the long-term development of its employees.”

**Andres Ramirez**

Recipient Experience Intern  
Flagler College

“The program gives you the opportunity to discover what you love and what you excel at. At FedEx, you are treated like a regular employee and given significant projects. Interns can truly make an impact here. Everyone at FedEx wants you to succeed and is always ready to help, making the internship even more valuable.”



**Jessa McElroy**

Freight and Custom Critical Communications Intern  
Wake Forest University

“One of my highlights during this summer was the FedEx Cares intern event that was held downtown in the FedEx Forum. In partnership with the United Service Organizations (USO), the Memphis-based interns were able to pack 10,000 hygiene care kits for U.S. troops stationed far from home. It was extremely inspiring to see so many people come together for this cause and make an impact in one of the countless FedEx Cares events put on every year around the world!”





**Wade Boster**

Retail Marketing Intern

University of Tennessee, Knoxville

“Throughout this summer, I have been challenged in ways that I did not think were possible. I have sharpened my project management skills as well as my workplace professionalism. This project has been the main focus of my summer and has truly shown me how to operate in a professional atmosphere. With the help of this project, I have been able to connect with people all throughout the corporation and other companies.”

**Piya Podder**

Visibility Transformation and Insights Intern

University of Rochester

“My internship experience has been nothing short of transformative. I've been able to leverage existing skills and develop new ones, all the while networking with experienced leaders and learning from their journeys. The internship has provided a great opportunity for me to discover new interests in product management. I've been able to work on impactful projects, all of which have helped shape my aspirations for the future.”



**Justin Bray**

Global Charitable Giving Intern

Florida International University

“My internship experience has been so much better than I could've ever hoped for. The work that I have done with non-profits has been extremely rewarding, and I feel like I am really making a difference in the world. Apart from the work, my fellow interns and coworkers have been absolutely incredible. Everyone is so smart, always helpful and insightful, and truly wonderful to work with. I could not have had a better experience.”

# Experience highlight

## *Meet & Greet with Raj Subramaniam, CEO*

Over the course of the 10-week Marketing and Communications internship, we attended a number of events designed to encourage personal, intellectual, and professional growth. Among these experiences, one of the final events of the program stands out for the unique opportunity that it provided: the chance to meet and engage on a personal level with CEO Raj Subramaniam.

During our time with the CEO, we gained invaluable insights into navigating our career paths, as well as a deeper understanding of FedEx's culture, values, and vision.

We are incredibly grateful to Raj Subramaniam and everyone involved in coordinating this unforgettable experience for the deeper look that it provides into what it means to be a part of FedEx.

**“The opportunities today are vast. You are only limited by the size of your imagination and vision.”**

*Raj Subramaniam  
Intern Meet and greet*





Here are just a few of the Marketing and Communications interns' favorite moments from their 10 weeks with FedEx!

# Snapshots of the summer

From tours to scavenger hunts to volunteer events, the interns had no trouble staying busy across the city of Memphis!



# Letter from the editors

As we reach the final pages of this summer's internship newsletter, we want to take a moment to express our heartfelt gratitude and reflect on the incredible journey we've shared.

This summer has been nothing short of extraordinary. We've witnessed firsthand the remarkable talent and diverse backgrounds that make up this year's cohort. Each intern has contributed their unique perspectives and skills, making our collective experience richer and more meaningful.

Looking back, this internship has been a catalyst for growth, both personally and professionally. From tackling real-world projects and collaborating with talented teams to engaging in thought-provoking discussions with FedEx executives, every moment has been a steppingstone in our professional journeys. The hands-on experience and the supportive environment have not only deepened our understanding of global business operations but also fostered lasting connections and friendships.

As we wrap up this summer, we are grateful for the opportunities we've had to explore various facets of FedEx and to contribute to impactful projects. The blend of challenging assignments, dynamic team interactions, and memorable off-site activities has made this experience truly exceptional.

Thank you for joining us in celebrating the accomplishments of this summer's cohort. We hope you enjoyed reflecting on our journey through the stories shared in this newsletter as much as we have enjoyed bringing them to you.

Warmest regards,  
Sam & Rachel



**Samantha "Sam" Hendrix**  
*Global Media Relations Intern*  
*University of Mississippi*



**Rachel Parkison**  
*Enterprise Coordination Intern*  
*University of Tennessee, Knoxville*